

Digiarty Software Inc.

## **WinX MediaTrans 5.0 Makes iPhone Photo HEIC to JPG Conversion Faster than Ever**

Digiarty Software excitedly released WinX MediaTrans new version 5.0, making this iPhone file manager export and convert HEIC - an image container format freshly added to iOS 11 - faster than ever and faster than others. Testing proves that it is possible to convert and transfer 100 4K HEIC photos within 8 seconds. All works are executed locally without relying on network connection, which makes speed faster and files safer.

This fast HEIC-supporting iOS file manager that helps get HEIC photos off iPhone iPad to PC in original format and export HEIC to JPG breezily without quality loss for broader compatibility is available to download at:

<https://www.winxdvd.com/mediatrans/index.htm>

HEIC is the file format name Apple has chosen for the new HEIF (aka. High Efficiency Image Format) standard. Superior to JPG, it saves half the file size for the same quality photo and can work as a container for images and audio. HEIC won't open and similar problems, however, arise with the utilization of HEIC. This is because HEIC isn't natively supported by Windows, Mac (except for macOS High Sierra), iPhone iPad powered by iOS 10 and lower, Android devices, photo editors, and so on.

For this reason, developer team of WinX MediaTrans conducts immediate update and builds new features following the emergence of HEIC. This time it gets another revamp and saves users more time to perform tasks below.

- Convert HEIC to JPG while transferring HEIC photos from iPhone iPad to PC or other connected device;
- Backup HEIC photos of iPhone iPad to computer without changing file format;
- Preview HEIC prior to exporting without installing extra application.

"By integrating HEIC conversion into WinX MediaTrans, users can process HEIC photo backup and conversion at one go. By improving conversion speed, users will save more time and energy," said Jack Han, CEO of Digiarty Software.

Actually, this isn't the first time that Digiarty embeds conversion capability into this tool to avoid incompatibility issue. Digiarty introduced Auto convert with the initial release of WinX MediaTrans, letting users import any video (i.e. HEVC, MKV, AVCHD) and any music they like to iOS device. Incompatible video and audio will be converted to MP4, MP3/AAC automatically during transfer. Updated to version 3.0, and then it provided options to convert EPUB to PDF, TXT or HTML.

Other amazing features built in WinX MediaTrans:

- Transfer music between iOS device and PC, create playlists, make ringtones for iPhone, etc.
- Export videos from iPhone iPad to PC and vice versa. Auto convert and rotate videos.
- Transfer e-books, audio books, iTunes U and podcast between iDevice and PC.
- Transfer and convert movies, music and audio books purchased from iTunes to playable MP4 or MP3.
- Get off voice memos. Mount iPhone as a flash drive to store any kind of files privately.

Pricing and Availability

WinX MediaTrans is a desktop-based iPhone/iPad manager compatible with Windows 10, 8.1, 8, 7, and Vista. It supports iPhone iPad and iPod powered by iOS 7 and later. To celebrate 2017 Christmas holiday, Digiarty offers people worldwide 50% off discount on full version at:

<https://www.winxdvd.com/specialoffer/iphone-transfer.htm>.

Digiarty Software, Inc.

With 11 years of development, Digiarty has become a world-leading provider of personal and home-use video audio applications based on Windows and macOS. It is offering ease-to-use free DVD ripper (also including Mac DVD ripper), DVD copy software, DVD burner, HD video converter, online video downloader, media player, iPhone file manager and so on for movie/music addicts, handset owners, game players, etc.