

LightingPoP

## **LightingPoP Unveils New Collections - Lighting Release Highlight Brands' Passion For Details and Innovation**

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LightingPoP.com is excited to start 2015 with a burst of new LED Lighting designs. "For the past 3 years we have had increasing success with the LightingPoP brand, 2017 will be our best year yet", noted Joseph Zhang President of LightingPoP.com. LightingPoP has had solid backing with their launch 3 years ago, along with a constant evolution of style and technology. This has enabled LightingPoP to become a leader in modern LED lighting in record time. As one of the first all LED brands, LightingPoP has carved out a niche in contemporary LED lighting by offering fresh designs in coordinating, LED pendants, LED wall sconces and LED bathroom vanity lights at popular price points. Most chandeliers sell for under \$800, pendant lights, flush mounts, sconces and vanity lights sell for under \$300. It is no wonder many of our trade clients continue to use LightingPoP for their projects, and why homeowners and even apartment dwellers turn to LightingPoP to brighten up a room with style on a budget. LightingPoP has found the sweet spot of style, technology and value, without sacrificing quality.

The designers at LightingPoP are encouraged to express their passion for art using light as their medium to create practical modern light sculptures. The designer's objective is to connect the individual to their space, using modern elements that compliment one another.

"LightingPoP is a company we feel good about. We have years of reliable experience with our brand. We often turn to LightingPoP for their wide selection of contemporary LED chandeliers to be used over tables up to 48", with budgets under \$800, That is a tremendous value. LightingPoP offers color temperatures from the neutral 3000K up to the cooler color temperatures of 4000K, depending on the preferences of the clients. With so many styles offered in a variety of configurations, we are often able to coordinate the the dining fixture with the foyer entry fixture and breakfast room pendant. Many times we can offer these 3 lines as a package to help save time, money and stress for the homeowner or designer with limited funds, but with an active imagination. From everyone here at LightingPoP.com, we wish you a bright new year filled with love and light" noted Joseph.

### About LightingPoP.com

At LightingPoP.com, our mission is to offer the finest energy efficient contemporary lighting and light fixtures from around the world. We have assembled an exciting collection of the industry's most innovative decorative and architectural lighting. We are proud to offer lighting solutions for both your home and work-life environments. Simplicity in design is complicated, function makes it last. Be inspired by our range of essential designs from well respected American and European manufacturers. In today's world, energy efficient lighting is as important as eco-friendly or green lighting fixtures, such as LED or CFL lighting. We offer the very best energy efficient lighting and light fixtures, both high value LED lighting fixtures and CFL lighting fixtures in modern and contemporary styles that provide quality, innovation and authenticity.

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