

Manch Exhibitions (Thailand) Co. Ltd.

Last Mile ASEAN-Conference & Expo

Last Mile ASEAN creating a platform for the knowledge sharing and thoughtful discussions for delivery and Fulfillment industry

Interesting new topics, networking opportunities and a lot more

Manch Exhibitions, organizers of Last Mile ASEAN (LMA)-Conference & Expo have announce dates for 2nd edition of Last Mile ASEAN conference and expo for multichannel retail industry, powered by E-Commerce Logistics Show which will be held on 20 and 21 of September 2018 at BITEC in Bangkok, Thailand.

Last Mile ASEAN is a platform to give voice to intricate matters of Delivery and Fulfillment Logistics Operations. The event will focus on how retailers and pure-players can transform their e-commerce operations to respond to the market growth and reach their customers as quickly and cost-efficiently as possible. It also aims at creating better understanding of the last mile fragment's opportunities & challenges in running cross border last mile delivery business.

"I am pleased to announce that the second edition of Last Mile ASEAN agenda will be build to explore contemporary issues in the postal and logistics space such as the growth of cross-border e-commerce, its increasing globalization, complex consumer delivery solutions and the rise of new types of industry competition." said Ms. Kiran Mittal, Managing Director of Manch Exhibitions.

In 2017, Last Mile ASEAN (LMA) attracted 100 delegates and 300 visitors from 16 countries, in addition to 34 speakers and 12 exhibitors. Last Mile ASEAN is the place to go openly, discussing cross-border trade challenges, strategies to strengthen last mile offerings or new fulfillment trends and innovation responding to increased customer demand.

"The free-to-attend Last Mile ASEAN Exhibition will also provide an excellent opportunity to get a first-hand look at new services, innovations and technology that can help transform and develop your business" concluded Mittal.

For more information or any query, please contact Nidhi Singh @ nidhi@manchcommunications.com or visit us at: www.LastMileAsean.com